You'll stop 'em and sell 'em

SKIL

Home Shop Tool

MERCHANDISERS

SKIL Floor Display

SKIL home shop Tools

SKIL Counter Display

More than a display...

A whole profit-making department!

ARRANGE FOR YOURS NOW!

TWO SKIL MERCHANDISERS!.....

Establish a

PROFITABLE POWER TOOL DEPARTMENT

and make real money right from the start

1 **Choose a SKIL Counter or Floor Display!**

2 **Make your store headquarters for the fast-growing Portable Tool Business!**

• Here's your opportunity to cash in on booming electric tool sales . . . and to cash in on big national advertising for SKIL Home Shop Tools. Take advantage of this Special Offer and put in one of these SKIL MERCHANDISERS NOW!

• It pays to feature SKIL Home Shop Tools. No other line offers so many types and such big profits. (Many dealers are now doing up to $10,000 annual volume, and the SKIL line carries a full 30%). And they're made by SKILSAW, INC. . . . for 25 years leading manufacturer of tools for industry.

• You can't beat SKIL Home Shop Tools for quality . . . for volume, turnover and profits. Ask your wholesaler for your SKIL MERCHANDISER. Or write today for full information.

SKILSAW, INC.
Home Shop Division
5033 Elston Avenue
Chicago 30, Ill.

SKIL home shop Tools

SKIL Counter Display

FOR LIMITED SPACE

SKIL Counter DISPLAY will get you the utmost in dollars from the tiny space it takes. Think of it . . . 6 fast-selling SKIL Home Shop Tools dramatically shown in an area only 18" x 28" x 25" high. SKIL Counter DISPLAY is offered now on a special plan that will give you the display . . . *and a good profit besides* . . . in a very short time. Ask your wholesaler about SKIL Counter DISPLAY . . . *today!*

SKIL COUNTER DISPLAY CONTAINS

QUANTITY	MODEL NO.	DESCRIPTION	UNIT PRICE	TOTAL
1	3726	Counter Display ($15 Value)	—	—
1	520	Saw	$59.50	$59.50
1	517	Sander-Polisher	34.50	34.50
1	549	¼" Drill (Geared Chuck)	21.45	21.45
1	518	¼" Drill (Hex Key Chuck)	18.95	18.95
1	542	½" Drill (Geared Chuck)	38.95	38.95
1	525	Belt Sander	64.50	64.50

(Order No. 3725 for display and complete tool assortment.)

YOU SELL THE TOOLS FOR **$237.85**

YOU PAY ONLY (for tools and display) **$175.00**

YOUR PROFIT **$62.85**

AND THE DISPLAY IS YOURS!

BONUS! *EACH TOOL YOU SELL STARTS A CHAIN OF EXTRA SALES!*

Buyers of SKIL Home Shop Tools are immediate prospects for:

HARDWARE • PAINTS • SKIL ACCESSORIES • SKIL SUPPLIES

START THOSE EXTRA SALES WITH A SKIL DISPLAY NOW!

SK
Home S
The co
The

.....Choose the type that fits your store!

BEAUTIFULLY ILLUMINATED

ANTI-THEFT DESIGN
Just knot or clamp cords at back of display.

COMPLETE DISPLAY OF THE BIG SKIL LINE!

EXTRA COMPACT
Only 43" wide; 24" deep; 70" high.

WIRED FOR TOOL DEMONSTRATIONS

AMPLE STORAGE ROOM
Hinged Weld-Tex Door encloses big storage area. Bottom shelf for reserve stocks.

FINEST CONSTRUCTION
Heavy fir plywood . . . tongue and groove construction throughout.

ACCESSORY DISPLAY
Door-front effectively used to build extra sales.

EASY INSTALLATION
Shipped to you in two sections. Tighten 4 wing nuts and display is ready for use.

SKIL Floor Display
FOR FULL PROMOTION

SKIL FLOOR DISPLAY CONTAINS

QUANTITY	MODEL NO.	DESCRIPTION	UNIT PRICE	TOTAL
1	3749	Floor Display ($65 Value)	—	—
1	520	Saw	$59.50	$59.50
2	9487	Cross Cut Blade	3.45	6.90
3	9539	Combination Blade	2.95	8.85
1	9488	Mitre Blade	6.30	6.30
1	7984	Cut Off Wheel	2.15	2.15
1	7490	Rip Fence	1.15	1.15
1	517	Sander-Polisher	34.50	34.50
6	7734	Sanding Disc	.80	4.80
6	7735	Sanding Disc	.65	3.90
5	7736	Sanding Disc	.50	2.50
2	5437	Hex Key Chuck	3.45	6.90
1	5916	Rubber Disc Pad	2.00	2.00
2	5925	Polishing Bonnet	1.45	2.90
1	5431	Wire Brush	1.85	1.85
1	9426	Arbor Adaptor	.60	.60
1	9428	3" Grinding Wheel	.85	.85
1	9429	3" Cotton Buffing Wheel	.55	.55
1	9430	Polishing Compound	.30	.30
1	549	¼" Drill (Geared Chuck)	21.45	21.45
1	518	¼" Drill (Hex Key Chuck)	18.95	18.95
1	550	¼" Drill Kit	39.95	39.95
1	542	½" Drill (Geared Chuck)	38.95	38.95
1	522	½" Drill (Hex Key Chuck)	35.95	35.95
1	521	½" Drill Stand	17.45	17.45
1	525	Belt Sander	64.50	64.50
1	7740	2¼" Belts Grit #2½ Type A	3.00	3.00
1	7742	2¼" Belts Grit #1 Type A	2.70	2.70
1	7744	2¼" Belts Grit #2/0 Type A	2.50	2.50
1	7746	2¼" Belts Grit #1½ Type D	3.10	3.10

(Order No. 3750 for display and complete tool assortment.)

YOU SELL TOOLS and ACCESSORIES for **$395.00**

YOU PAY ONLY FOR TOOLS, ACCESSORIES AND DISPLAY **$306.50**

YOUR PROFIT **$88.50**

AND THE DISPLAY IS YOURS!

You'll find everything you need for the finest tool department in this new SKIL Floor Display.

- The beauty of selected knotty pine . . . clear-lacquered to match your finest fixtures!
- Realistic "Work-Bench Design" . . . created by Dave Chapman, famous expert on hardware displays!
- Effective showing of 6 fast-selling tools in the SKIL Home Shop Line (America's biggest) and a wide variety of profitable accessories.
- Amazing compactness (takes only 43" x 24" of floor space).
- Big extra storage room (One closed and one open shelf for additional tools and accessories).
- A SPECIAL OFFER that gives you a selected stock of SKIL Home Shop Tools and this handsome display *with immediate profit to you!*

New SKIL Floor DISPLAY will bring you a big, fast return. Order yours from your regular wholesaler now!

YOUR WHOLESALER NOW HAS THESE NEW SKIL MERCHANDISERS!

ASK HIM ABOUT THESE SPECIAL OFFERS WHILE THEY LAST!

The Big Line ...the 30% Line!

the fast-selling ...profitable line!

SKIL Home Shop ¼" Drill

2 Models
518 with hex key chuck
549 with fine geared chuck

Clean, appealing streamlined design. Light weight, perfectly balanced, plenty of power.

SKIL Home Shop ½" Drill

2 Models
522 with hex key chuck
542 with top quality geared chuck

Big, powerful, unequaled in its class for work and sales performance. Light, compact. Eye appealing.

SKIL Home Shop 6" Sander-Polisher

IT SANDS!
IT DRILLS!
IT POLISHES!

A one tool workshop. Useful on hundreds of different jobs—sanding, polishing, buffing, sharpening, grinding, many other tasks everywhere in the house.

SKIL Trimmer

A fast selling tool for your gardening customers. Trims hedges, shrubs, bushes. Makes trimming work a pleasure. Easy-handling, efficient.

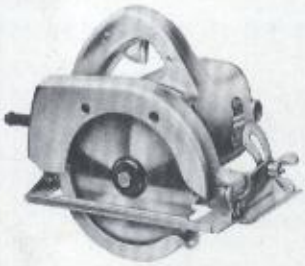
SKIL Home Shop ¼" Drill Kit

Includes ¼" geared chuck drill and 18 accessories for drilling, grinding, polishing, buffing and dozens of other operations. Comes in a carefully designed, fitted metal case.

SKIL Home Shop Bench Stands

2 models for ¼" and ½" drills. The most useful drill accessory to own . . . the easiest to sell. Drill press accuracy and fineness of construction.

SKIL Home Shop 6" Saw



Fully adjustable for depth and bevel cutting. Perfect for cutting wood, metal, stone, plastics, compositions. Every man is a prospect.

SKIL Home Shop 2¼" Belt Sander

Sells fast because it works fast. Puts an end to hand sanding. Does perfect finishing on boats, floors, doors, stairways . . . on wood, metal, compositions.

SKIL Home Shop Saw Table

Converts SKIL Home Shop Saw into a tilting arbor table saw. Easy, economical! With special accessory kit does shaping, tongue and grooving, drum sanding.

- ***More tools . . . more prospects . . . more profits.***
- ***Backed by hard-hitting national advertising.***
- ***Aggressively merchandised.***
- ***Made by SKILSAW, INC. — leader in tools for industry.***
- ***Full 30% discount!***

IT PAYS TO FEATURE SKIL HOME SHOP TOOLS

Prices and specifications subject to change without notice.

F10068
Printed in U.S.A.